



*The World's finest and most natural
range of Emu Oil products*

Emu Tracks ***Informational Sheet***

Mission Statement

Using Emu Oil in combination with the finest essential oils, vegetable oils and other natural ingredients, Emu Tracks is committed to building awareness of the extensive and diverse benefits of Emu Oil through our luxurious range of products.

Emu oil has been used for hundreds of years by the Aborigines as a treatment for all manner of ailments. Native to Australia, the flightless birds became increasingly popular around 1990 when emu farming was legislated throughout most of Australia. The Gregory family became involved in this exciting new industry shortly after, and established two farms for the principal purpose of emu farming.

After extensive research and an interest in producing the most natural range of Emu Oil products possible, Emu Tracks was founded in early 1996. In August of the same year, Emu Tracks released its first products onto the domestic market. Since that time, Emu Tracks has grown to be one of Australia's biggest and most diverse manufacturers of Emu Oil products. Maintaining a unique approach with concern to health and well-being, Emu Tracks products are petrochemical free and made from natural ingredients providing one of the few ranges of natural products for the health conscious consumer.

Emu Tracks is possibly the only company in Australia to grow our own birds on professional farms, render and refine the oil in our specially designed manufacturing plant and manufacture our own products. Being involved in all aspects of the process from beginning to end means Emu Tracks maintains full control and ensures commitment to the highest quality product.

Emu Tracks Managing Director, Chris Gregory, has always been conscious of the vital role the administrators have to play in developing the Emu Industry into a viable and sustainable farming alternative and as such has held the position of President of the South Australian Emu Farmers Association for the past 6 years. He has also played significant roles within the Emu Industry Federation of Australia and The South Australian Emu Industry Consultative Committee. Through these industry bodies, the world's most extensive research into the benefits and properties of Emu Oil has been undertaken.

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